# Energy transition of the industry — It's about time

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Topquants Spring Event 2021 June 24 2021

Online





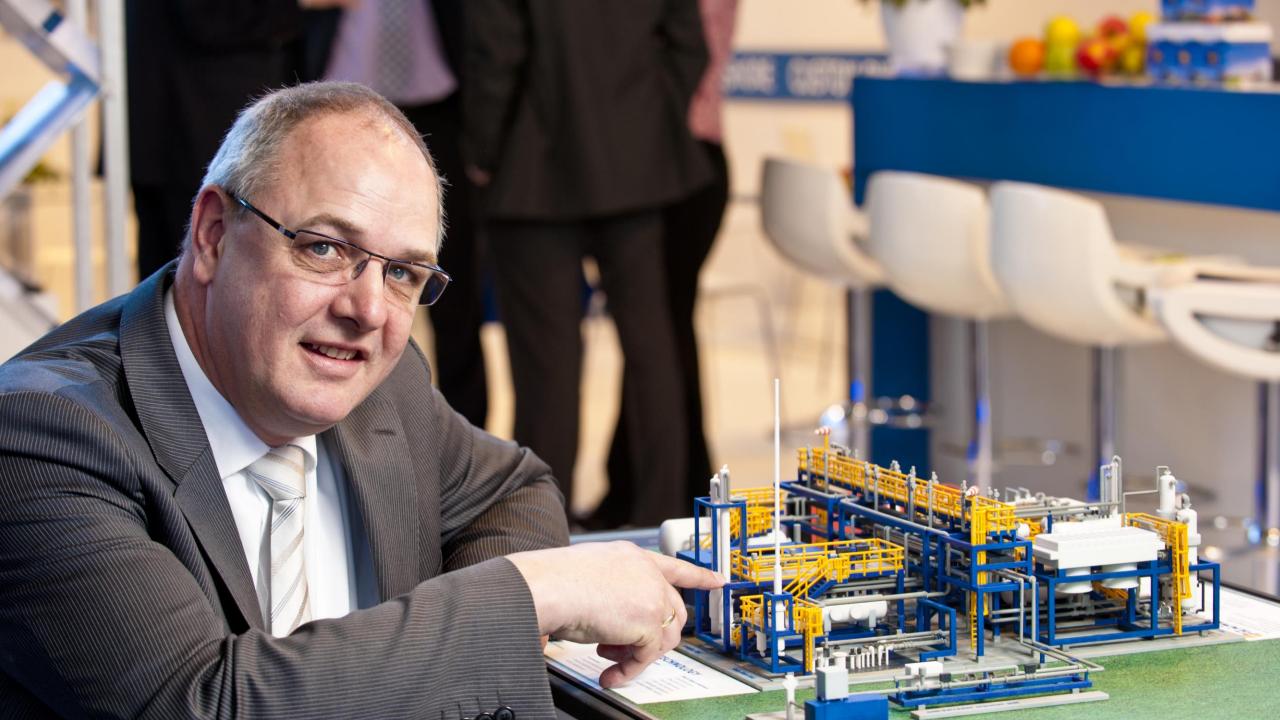
Institute for Sustainable Process Technology

Together Trust-based Factual Independent









Oh Boy...

What a week!



February 11th De Correspondent – Jelmer Mommers ...what you may expect from De Correspondent...but...





# From *IEA*?? May 17 – IEA Net Zero -- stop exploration of fossil





## May 26 - Shell convicted in court for Climate Policy



## Financial sector is getting serious...

### Moment voor harde keus voor beleggers in fossiel komt dichterbij

#### Klimaatverandering

teun van 90 procent van de aandeelhouders voor de ingeslagen weg naar een duurzamer toekomst. Wie oppervlakkig kijkt zou denken dat de aandeelhoudersvergadering van Shell is uitgelopen op applaus voor de raad van bestuur. Voor het eerst, en tot nu toe als enige, legde Shell afgelopen dinsdag een resolutie voor aan de aandeelhouders met daarin de transitie naar een klimaatvriendelijke toekomst en die kon op massale instemming rekenen. Dank u voor de steun, tot over drie jaar.

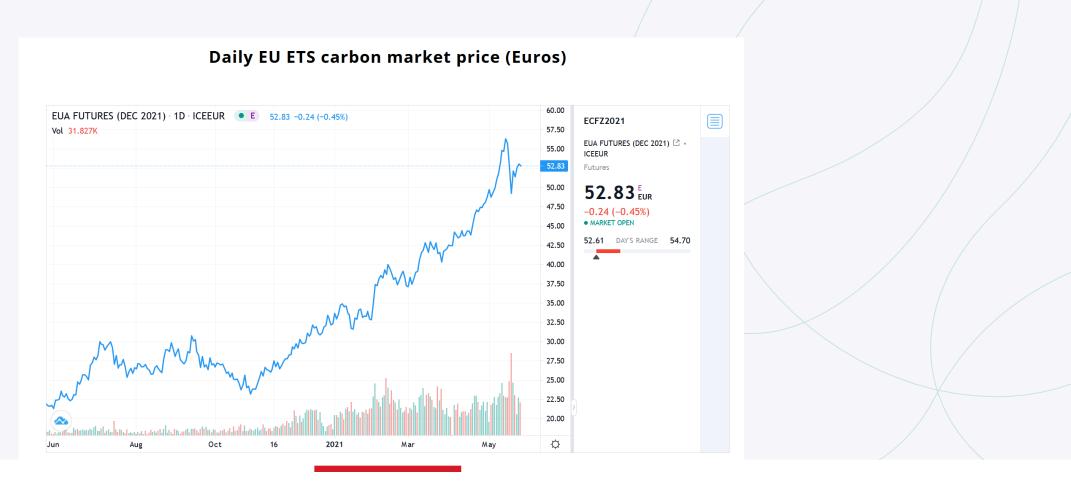
Maar onder de oppervlakte smeult er iets. Beleggers tonen zich in toenemende mate kritisch op het klimaatbeleid van oliebedrijven als Shell. Dat bleek deze week uit twee voorvallen. Ten eerste maakte



Dit is het dagelijkse commentaar van NRC. Het bevat meningen, interpretaties en keuzes. Ze worden geschreven door een groep



## And ETS plays along...



















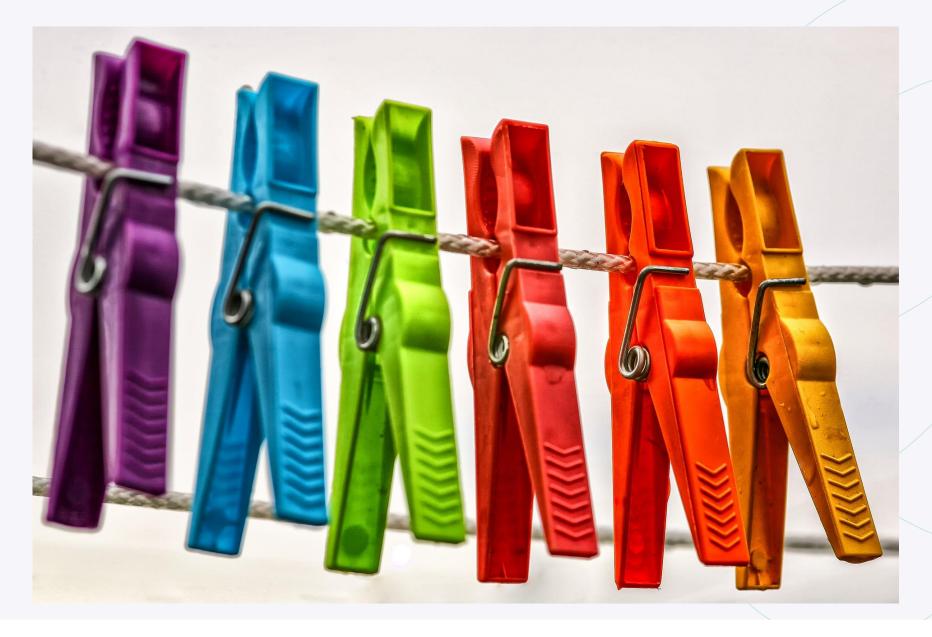


















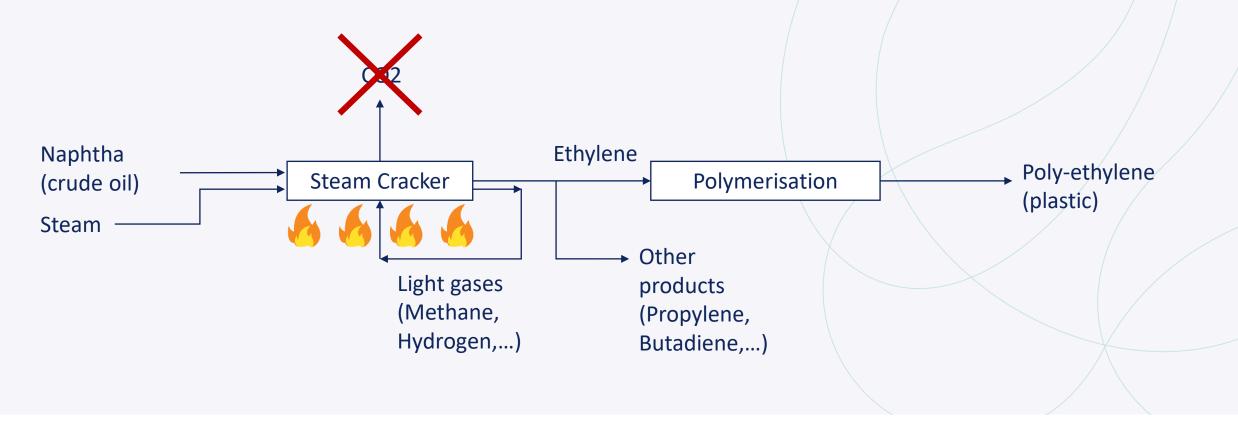






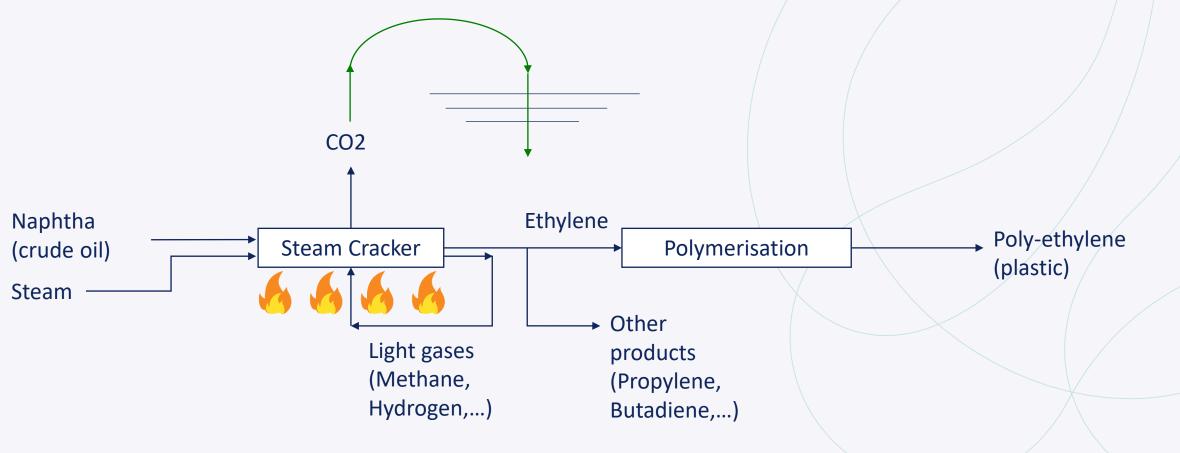


## Simple scheme of poly-ethylene production





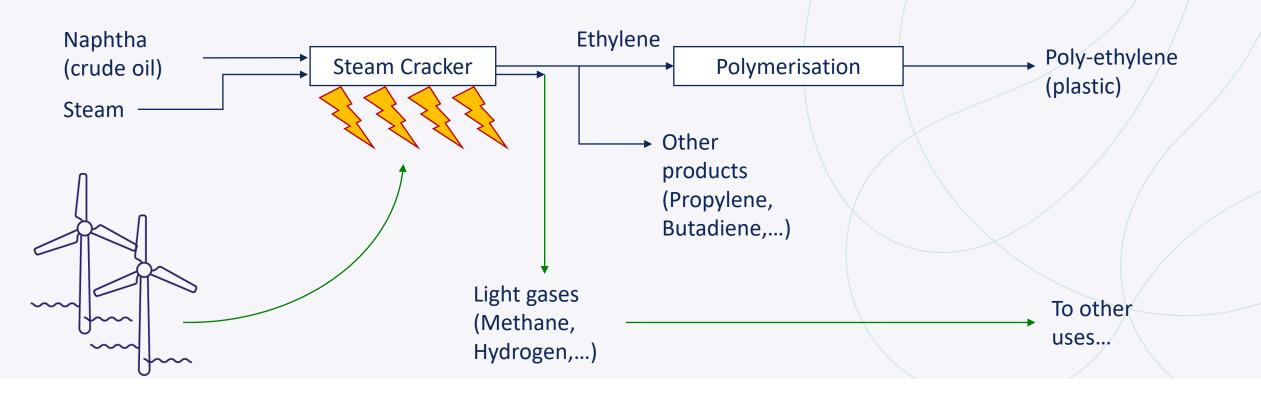
## Getting rid of CO2? Option 1 - CCS





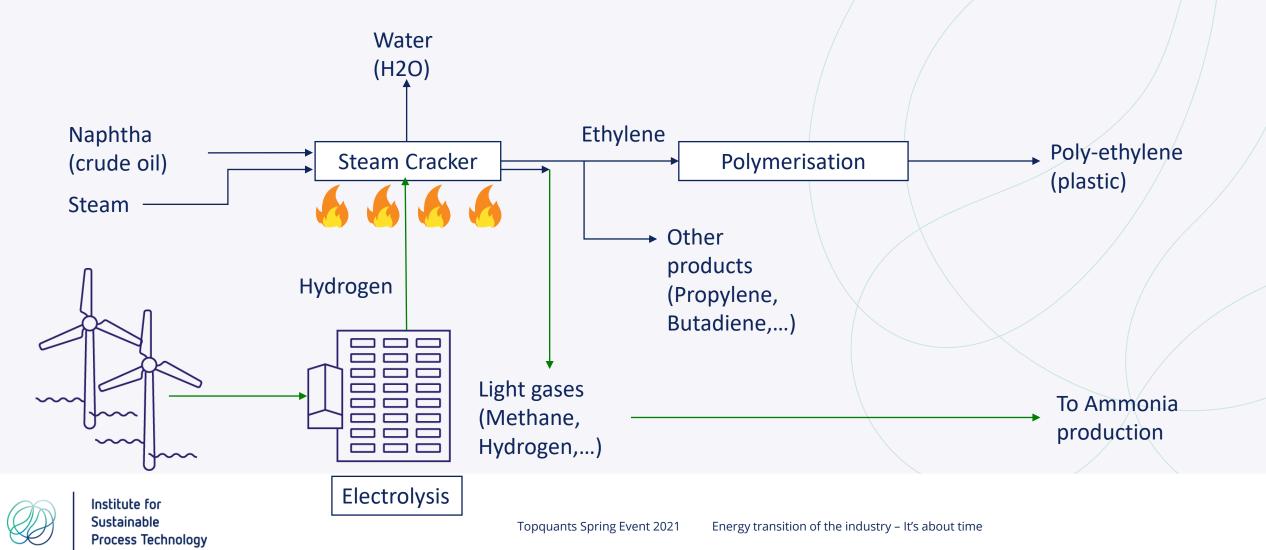


## Getting rid of CO2? Option 2 - electricity



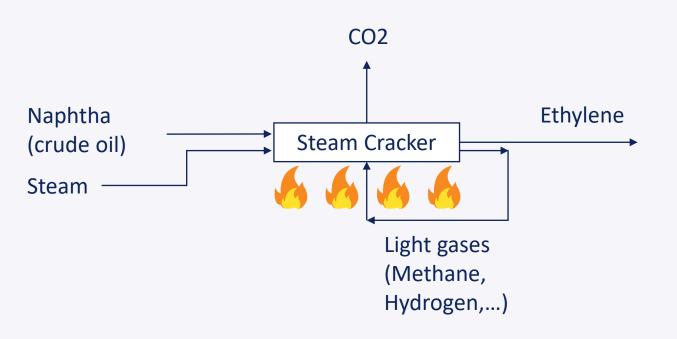


## Getting rid of CO2? Option 3 – Green Hydrogen





## Linear models of the investments Yield & Expense - Baseline



#### Modeling basics

- Mass balances of the process unit
- Yields for product, by-products, utility requirements per unit feedstock; pricing and fixed costs

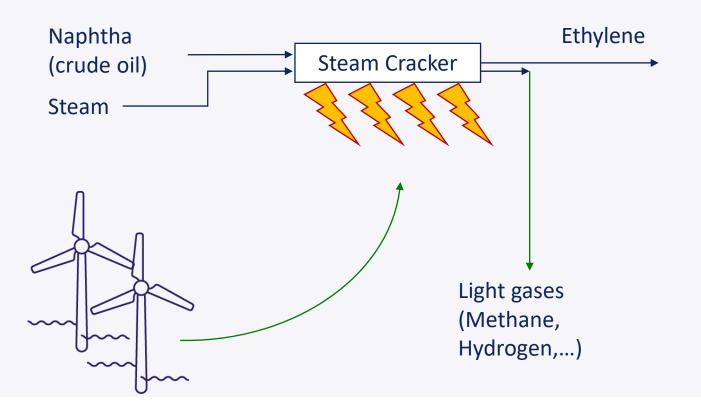
#### Capex costs

Installed base depreciated

#### Opex costs

- Feedstock costs
- Utilities costs
- CO2 to air charged at ETS or CO2 tax price

## Linear models of the investments Yield & Expense - Alternative option – electric cracker



Technology under development - timing and learning curves

- first full demo mid 20-ies
- Full scale by 30-ies
- cost reduction by 40 ies

#### Opex costs

- Renewable power availability and cost?
- Conversion efficiency?
- Value of by-products?

CO2 – degree of emission reduction – cost-savings

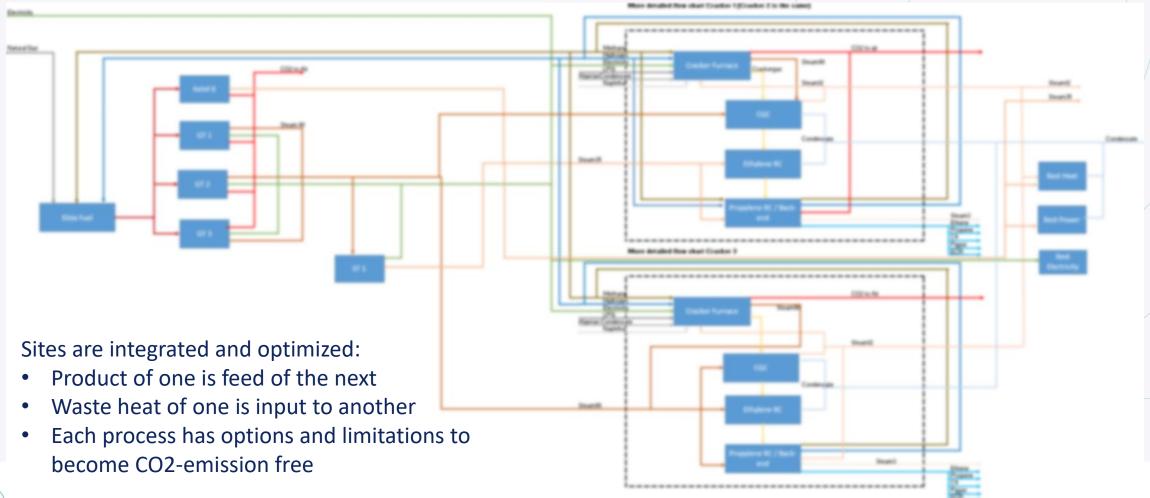


## A cracker is not a stand-alone unit operation





# Superstructure for integral site transformation Based on options considered by the industry





## Dependencies along the value-chain and in clusters

CO2 Capture CO<sub>2</sub> transport CO2 Storage CCS installation at plant infrastructure infrastructure Electrified Power transport Renewable power Electric infrastructure Cracker Production (Windpark) Renewable power Hydrogen production Power transport

Industrial clusters

Hydrogen

- Many companies who need to reach their emission targets
- Joint use of infrastructure

**Production (Windpark)** 

• Synergies and limitations – space, sufficient green power, timing of delivery of infrastructure...

infrastructure



plant

Hydrogen transport and

storage infrastructure

Hydrogen-ready

cracker furnace

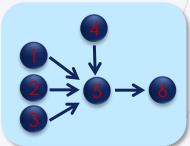
# Modeling through TEACOS (Techno-Economic Analysis of Complex Option Spaces)

#### Strategic Input

- Aspired portfolio of products
- Supply & Demand scenarios
- Outlook on Prices & Costs



Credible, Affordable, and
Competitive
Value Chain Options



#### Simulation & Optimization

- Economic Valuation (NPV)
- · Investment over time analysis
- Margin or Cost





- Resource availability, quality
- Availability of utilities
- Prices of resources & utilities
- Supply logistics & costs
- Time horizon (years)



- Yields
- Capital data
- Variable & Fixed Costs



#### Demand

- · Definition of demand areas
- Product demand & prices
- Distribution network
- Transport options & costs
- Time horizon (years)



## Key features...

#### **Basics**

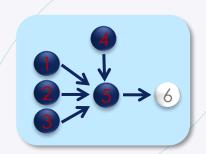
 Data driven templates → equations are generated; No data → no equation (spin-off: a transparent & consistent data depository)

#### **Model Definition**

- Network of feedstock sourcing options
- Superstructure of "conversion options"

#### **Basic Data**

- Feedstock & utility costs
- Yields & Capex for conversion options
- Product demand & prices: market studies & scenario analysis
- Product distribution costs





# ...key features

#### **Mathematics**

- Multi-Period Mixed Integer Linear Programming optimization (MP-MILP)
  - MP selection and timing of investments 2020 2050 @ 1-year intervals
  - MILP on/off-decisions on investments
- AIMMS and CPLEX advanced optimization solvers
- Structured (parametric) sensitivity analysis e.g. through Monte Carlo analysis

### **Objectives**

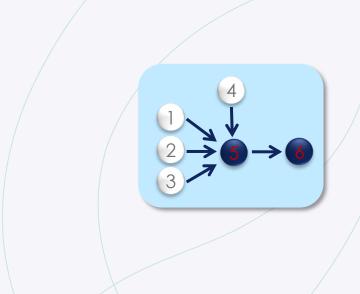
Optimal investments over time (Max NPV of the system under given scenario)

#### **Constraints**

e.g. CO2 emission targets over time – can be forced, or can follow

#### **Outcomes**

- Relative attractiveness of value chains → preferred value chain
- Tested for robustness assuming uncertainties in the external environment



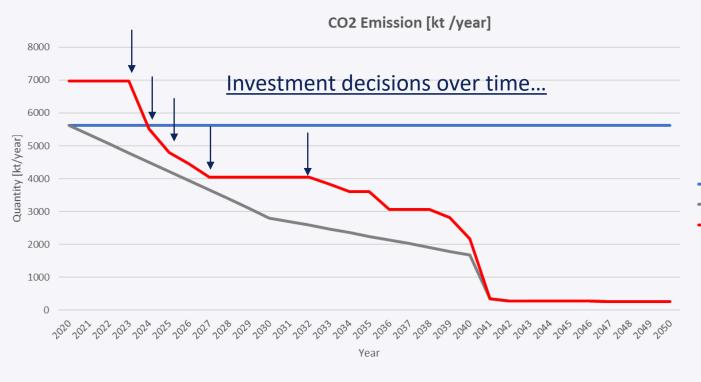


# Modeling in practice – example explorative scenario's

Scenario	Description	Main driver
Reference Case	As-Is scenario (no investment to decarbonize allowed)	-
FreeChoice	All investments are allowed	CO <sub>2</sub> tax from 20€/ton in 2020 to 160€/ton in 2050
ForceH2Use	Force hydrogen-use options	CO <sub>2</sub> tax from 20€/ton in 2020 to 160€/ton in 2050
ForceElectrification	Force electrification options	CO <sub>2</sub> tax from 20€/ton in 2020 to 160€/ton in 2050
ForceCCS	Force CCS options	CO <sub>2</sub> tax from 20€/ton in 2020 to 160€/ton in 2050
CO2ReductionLinear	All investments are allowed	${\rm CO_2}$ reduction with 50% of initial emission in 2030 and 10% in 2050



## CO2 emission reduction





Scenario	NPV
Reference Case	31520
CO2ReductionLinear	36265
FreeChoice	36525

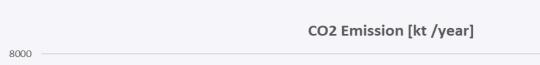
- FreeChoice is more profitable
- Decarbonization investments have a positive margin (costs are lower than avoided CO2 tax)
- Forced emission goals require more investments than free choice



Reference CaseCO2ReductionLinear

Free Choice

# CCS, H2 and Electrification







Scenario	NPV
Reference Case	31520
ForceCCS	36143
ForceElectrification	29465
ForceH2Use	34331
FreeChoice	36265

- ForceCCS has the highest NPV, however a relatively late reduction of CO<sub>2</sub>
- ForceH2 has high NPV but doesn't lead to CO2 emission reduction
- ForceElectrification decarbonizes fastest at a lower NPV



So... modeling is all fine, but...



Institute for Sustainable Process Technology

## We aim for *IMPACT*...

- We describe processes and model investment decisions...
- Decisions are made by people…
- Decisions are connected...
- Connection makes complex...
- We embrace complexity and try to provide <u>actionable insights for decision makers</u> across companies, along and across new valuechains and at different geographic scales
- To achieve this our models are embedded in lively ecosystems of stakeholders...





# Consortium of the HyChain project



Hydrohub



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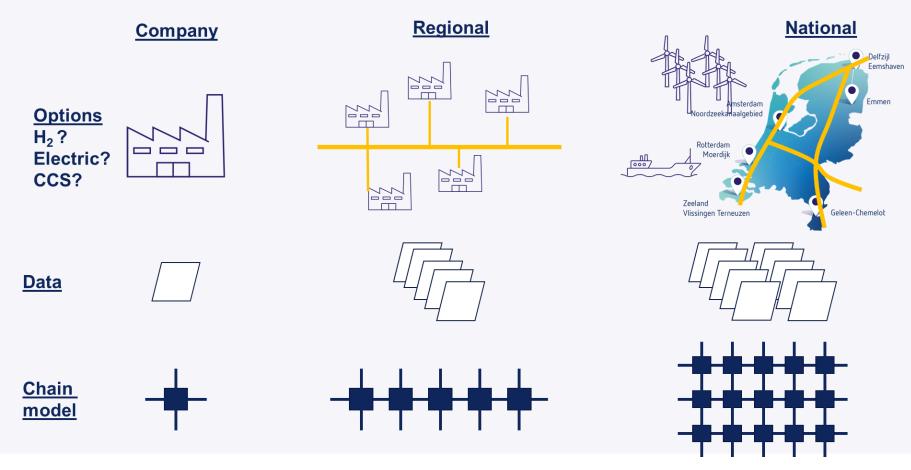
# Scope of the HyChain project





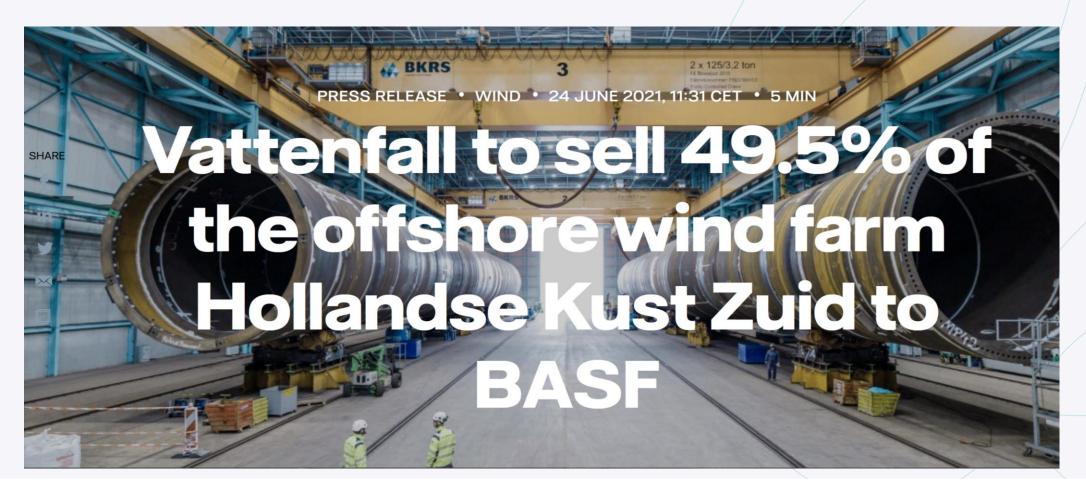
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# Aiming for a trusted distributed decision-support-tool





# ...only just today this came out...



# Thank You



## Contact information

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